

State of North Carolina



MICHAEL F. EASLEY
GOVERNOR

NORTH CAROLINA TOURISM DAY

2007

BY THE GOVERNOR OF THE STATE OF NORTH CAROLINA

A PROCLAMATION

WHEREAS, the travel and tourism industry in North Carolina is vital to our economic stability and growth, and it contributes substantially to North Carolina's cultural and social well-being; and

WHEREAS, travel is one of our most fundamental freedoms benefiting every citizen by substantially enhancing our personal growth and education, while promoting intercultural understanding and appreciation of North Carolina's history, geography and culture; and

WHEREAS, tourism is a growth industry in North Carolina, generating \$15.4 billion in expenditures in 2006, adding over \$1.3 billion in tax revenues to our state and local coffers and employs more than 187,000 North Carolinians; and

WHEREAS, tourism is a clean industry found in all 100 counties in our state;

NOW, THEREFORE, I, MICHAEL F. EASLEY, Governor of the State of North Carolina do hereby proclaim May 15, 2007, as "**NORTH CAROLINA TOURISM DAY**," and I call upon the people of North Carolina to observe this day with appropriate ceremonies and activities.



A stylized, handwritten signature of Michael F. Easley in dark ink.

MICHAEL F. EASLEY

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Great Seal of the State of North Carolina at the Capitol in Raleigh this twenty-fifth day of April in the year of our Lord two thousand and seven, and of the Independence of the United States of America the two hundred and thirty-first.